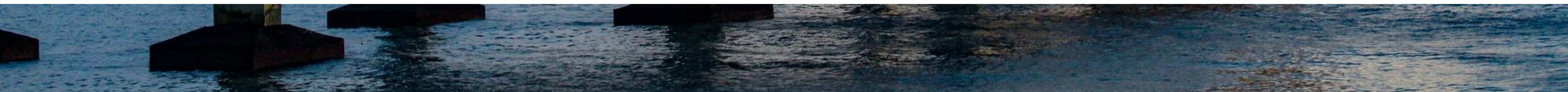




Indian Market Opportunity in Advanced  
Chemistry Cells





# ABOUT US

Indian Market Understanding + Technical Knowhow =



Started in 2009, Quanzen is your consultant and market development partner in India.

Based in Pune, the Automotive hub of India.

Part of [Global Alliance Automotive](#) – a worldwide network of Local Market Support companies across 15 countries





QUANZEN

WHY INDIA SHOULD BE YOUR  
NEXT DESTINATION?





# WHY INDIA?

Growth Outlook + Consumer Understanding =



India is 4<sup>th</sup> largest automotive market.

and fastest growing emerging market.


The only word which can describe potential and opportunities in the Indian market is

## MASSIVE

India is a unique market with opportunities in different vehicle segments as compared to rest of the world :



Global Rank	Sales FY-19 (Million)
4	3.37
1	21.18
1	0.7
1	0.8
2	0.09
3	0.9

A background image showing a person from behind, wearing a dark grey t-shirt and red-rimmed sunglasses, driving a car. The steering wheel and dashboard are visible in the foreground, and the car's interior is dark. The background outside the car is bright and out of focus.

# Advanced Chemistry Cells - Huge Emerging Opportunity



# AGGRESSIVE TARGETS WILL LEAD TO MASSIVE GROWTH



India will produce **over 20 million EVs annually by 2026** if the Government's vision becomes a reality

Government Goal for only Electric vehicles sold

- By 2023, all 3 wheelers
- By 2025, all 2 wheelers below 150cc
- By 2026, all Taxis
- By 2030, all inter-city buses





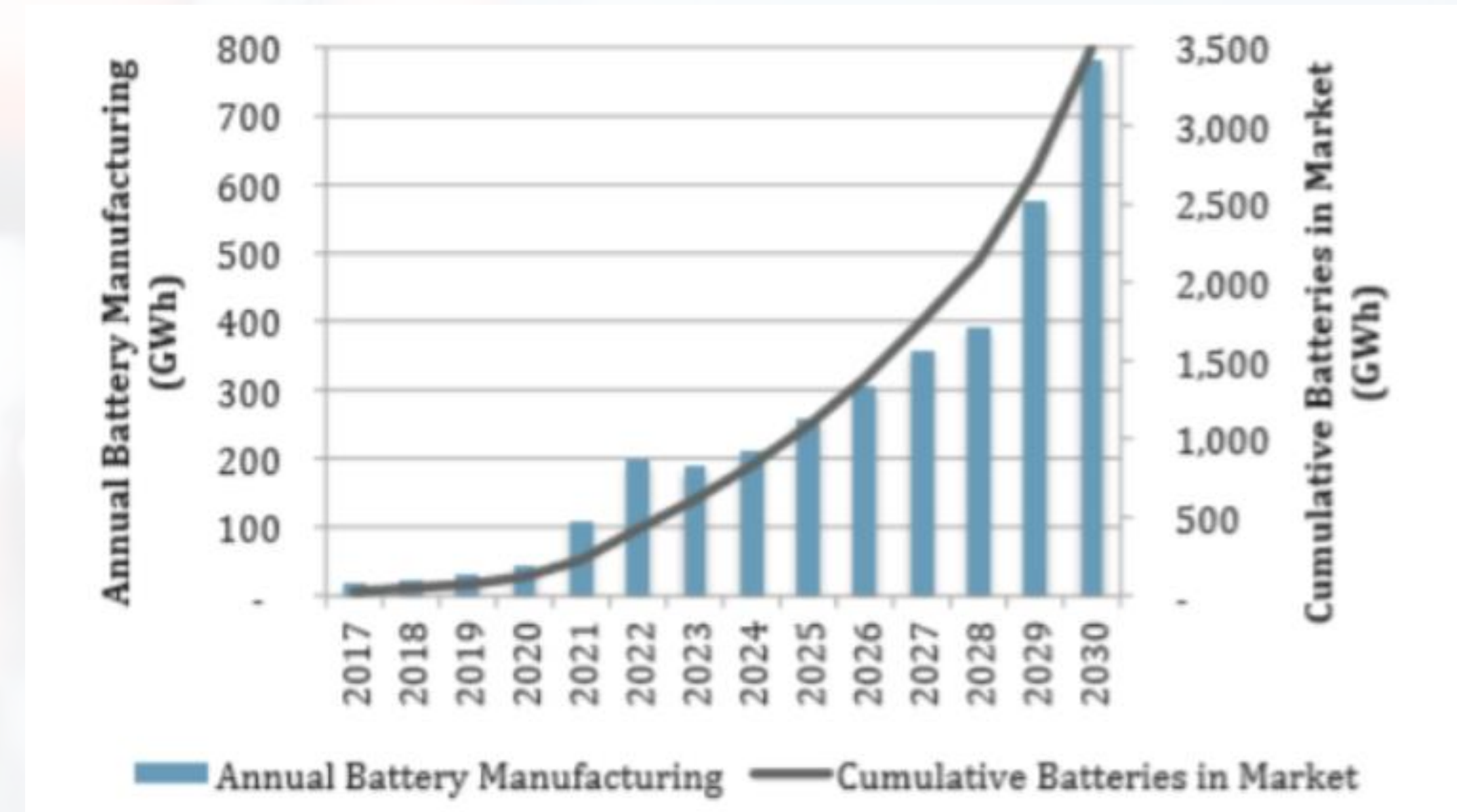
# GROWTH DEMAND - BATTERY PACK MAKERS



According to the Rocky Mountain Institute, India would have **40% of the global battery demand** by 2027-28.

## EV Battery Pack Manufacturers :

- Octillion Power Systems
- Exicom Tele Systems
- Bosch
- GreenFuel Energy
- Future HiTech
- Fusion Power Systems
- Exide-Leclanche





# GOVERNMENT SUPPORT



**Federal Government FAME 2 Scheme : \$1.3 billion over 3 years to incentivize:**

- 7,000+ Electric Buses
- 55,000 Electric and Hybrid 4 Wheelers
- 500,000 Electric 3 Wheelers
- 1,000,000 Electric 2 Wheelers

**Various State Governments have own incentive schemes**

- Substantial subsidies for purchasing electric two and three wheelers and passenger cars
- Exemption of registration charges and road tax
- Incentivize public charging infrastructure





## Next Big Step - Local Battery Cell Production

- Battery cells localisation has now become a strategic requirement
- In May 2021, the Indian Government notified the Production Linked Incentive (PLI) Scheme for manufacturing of Advanced Chemistry Cells (ACC).
- An outlay of US\$ 2.5 billion has been earmarked for incentives
- Target - to establish local manufacturing capacity of 50 Giga Watt Hour (GWh) of ACC and 5 GWh of Niche ACC capacity.



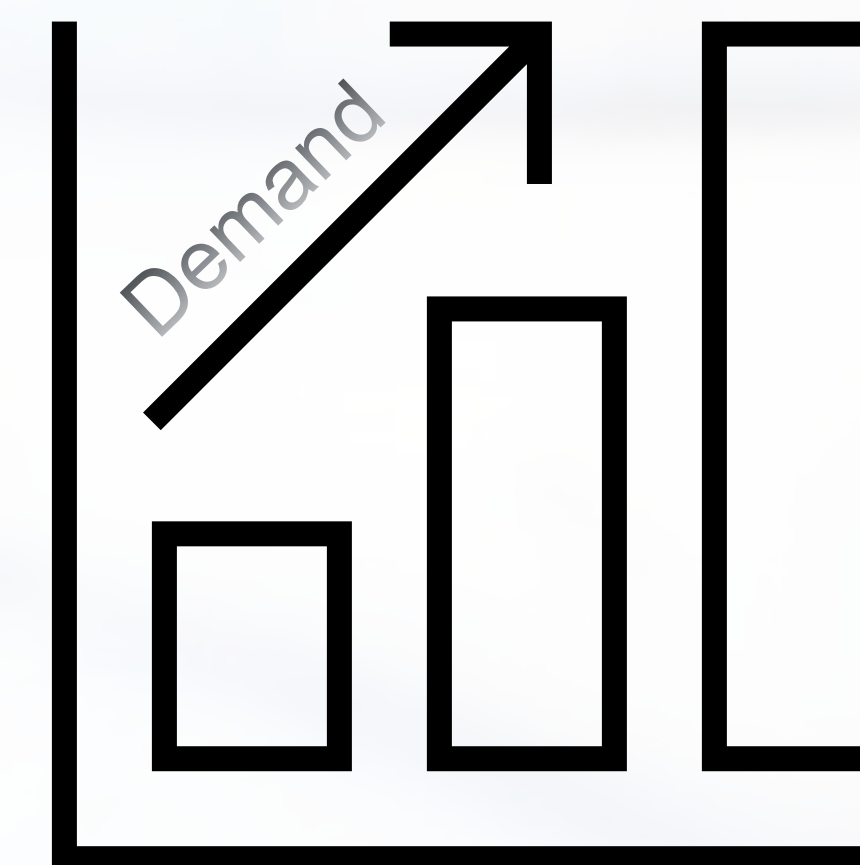


# Advanced Chemistry Cells (ACC) - Update

- 20 companies have already submitted the bid for ACC PLI scheme
- According to India Energy Storage Alliance (IESA) there would be more than 50 GWh capacity that will be built, even more than what the ACC PLI scheme has envisaged.

- The expectation is as follows:

By Year	2025	2030	2035
Demand	55 GWh	190GWh	650GWh
Manufacturing capacity in India	20GWh	100GWh	500GWh



- There is already demand from the industry to double the provision of this PLI scheme so that more manufacturing capacity can come up.



# Large Battery cell manufacturing Projects coming up

*Bloomberg and RMI expect the base scenario demand to be 80 GWh / year by 2025*

*Local & global players already announced mega projects. Many others are keen to enter. Here are some examples .....*

Reliance Industries, one of the largest Indian companies with USD 200 Billion market capitalisation, announced its plan for a Giga factory for advance chemistry batteries.

Some other large players - Adani Group, Tata Chemicals, Larsen and Toubro Ltd (L&T), and a joint venture (JV) led by Japan's Suzuki Motor Corp

Amara Raja Batteries, the country's second-largest automotive battery maker, has opened a technology hub to develop lithium-ion cells. The company is one of the 10 companies in India that have a technology transfer agreement with the Indian Space Research Organisation (ISRO) since early 2019.

*There is a huge opportunity opening up for Battery cell manufacturers, technology providers, component suppliers and other equipment or software suppliers in Indian market*





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